**NEW PRODUCT-INFORMATION SHEET**

*MUST BE ACCOMPANIED BY STANDARD PRICE QUOTATION*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Supplier Name** |  | **Form Prepared by** |  |  |
|  |  |  |  |  |  |  |
| **Product NABCA:** |  | **NW Control States Currently Offering** |  |
|  |  |  |  |  |  |  | **FOB** |  |
| **Product Name** |  | **State** |  |  | **Date Listed** |  |
|  |  |  |  |  |  |  |  |  |
| **Suggested retail price** |  | **MT** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **FOB Boise** |  | **OR** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **Sizes presented** |  | **UT** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **Is a 50ml available** |  | **WY** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **Sug retail price 50ml:** |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | **Additional Product Information** |  |  |  |
|  |  | **Supplier Marketing Plan** |  |  |
|  |  |  |  |  |
| **Description of National 1st year Prom/Adv Prgm:** | **Budgeted $ Amount:** |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

**Description of Idaho 1st year Prom/Adv Prgm:** **Budgeted $ Amount:**

**Why Should ISLD add this Product?**

**Description and Tasting Notes?**



**Exit Strategy?**