

Logic Models

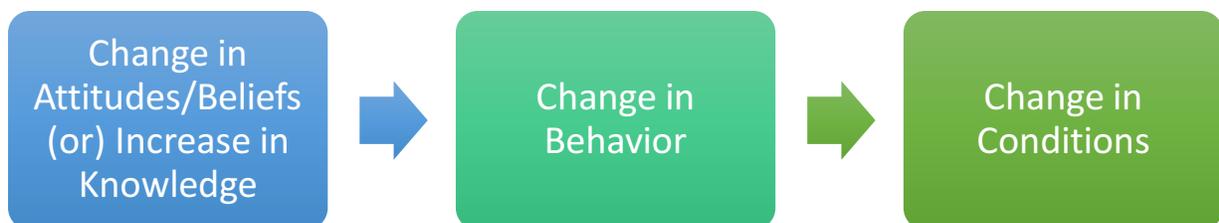
How does your organization do what it does? What is the design of your program? A logic model is a useful tool that allows you to break down the different components of your organization's programming and clarify how your organization's program works to achieve its objectives.

The logic model template will help you to articulate and visualize the inputs, outputs, and outcomes of the program you wish to evaluate. Using this template to create a logic model will provide a framework for you and your organization to critically examine your program, facilitate conversation about the process of your program, and identify ways to increase your organization's impact.

A **Logic Model** demonstrates how an intervention (a project, a program, a policy, a strategy) is understood to contribute to possible or actual impacts. Staff will learn through a lecture that includes relevant examples and case studies to ensure they understand the new concept and process.

Thinking of the Process of Change

Often organizations focus on measuring their long-term outcomes, forgetting that change is a process. In order to show true growth and impact, we need to measure all levels of change!



Whether you are looking at lifting families out of poverty or influencing a policy, you have to think of the process it takes to create big change. We tend to forget the incremental changes and only focus on the large outcomes.

Logic Model Content

Comprising a Logic Model or Theory of Change allows you to look at your programming and services both independently and collectively.

This technique helps you break down your programming to assist in helping you measure each input, output and outcome individually.

First, organizations must understand and clearly define their:



Logic Model Template

Program Name: _____

Inputs	Outputs		Outcomes-Impact		
	Activities	Participation	Short	Medium	Long
What we invest Staff Time Volunteer hours Money/Grants Knowledge Base/ Expertise Materials Space Technology Partners	What we do Develop Products and Resources Deliver content and services Conduct workshop and meetings Train Counsel/Advise Facilitate Partner Disseminate work with media or community	Who we reach Existing clients New clients Communities Decision-makers Consumers	Results in terms of learning Awareness Knowledge Attitude Skills Interest Opinions Aspirations Motivations	Results in terms of changing actions Behavior: Participation and retention Practice/Contributions Articles and Edits Decision-making: Program-planning and gap analysis Practice Social Action	Results in terms of changing conditions Social reach and participation and diversity Economic Increased funding, self-sufficiency Civic reach and community engagement Environmental Expanse of content, quality
Assumptions			External Factors		